

Our purpose is to create long-term wealth for shareholders by building and maintaining a portfolio of strong, stable, and profitable western-based companies and helping them to grow and prosper.

TSX.V: WI

HIGHLIGHTS

STRATEGY

Acquire significant ownership positions in successful companies by:

- Offering “Continuity Capital”
- Provide oversight using “Pattison Principles” and “Rockefeller Habits”
- Maximize return to shareholders through “Western Sensibility”

FOUNDING GOALS

- \$100 million in enterprise value investments by 2021 (achieved)
- 3 industry sectors by 2019 (achieved)

LEADERSHIP

Based in Western Canada, our experienced management team has a long and proven track record of building, growing and financing profitable businesses

PORTFOLIO COMPANIES



MARKET DATA & STRUCTURE

Share Overview (TSX.V: WI)

As of June 30, 2022

Market Capitalization	~ C\$11 million
Shares Outstanding	~ 30.3 million
52 Week Trading Range	C\$0.28 - \$0.44
Recent Price	~ C\$0.35
Insider Ownership	17.1%

Corporate Address

1010 24 Street SE, High River, Alberta, Canada T1V 2A7

Shafeen Mawani, COO

smawani@winv.ca

(403) 701-7546

ABILITY TO EXECUTE



INVESTING WITH PURPOSE

All our investment decisions are made on a long-term basis, rather than based on the investment horizon. We also strive to maximize returns to shareholders through a “Western Sensibility” philosophy; a shareholder friendly operating model that ensures our expenses are in line with the revenue that’s generated.

LEADERSHIP TEAM



Scott Tannas - Chief Executive Officer, President, Secretary and Director

Scott founded The Western Investment Company of Canada in 2015. His background includes the building of Western Financial Group through more than 100 acquisitions, and a number of strategic initiatives. His passion for business extends to a passion for his country, which he serves as an active Senator of Canada since 2013. Scott is a director for all our associates.



Shafeen Mawani - Chief Operating Officer

Shafeen has played an instrumental role in sourcing, executing and managing acquisitions for Western Investment Company. He joined Western in June 2016 and was appointed COO in April 2017. He currently serves as a director for all our associates and is President and CEO of Fortress Insurance.



James F Dinning - Chairman of the Board

Jim, a home grown Albertan, started his career in public service, becoming the youngest Deputy Minister in Federal and Intergovernmental Affairs in 1984. Jim has served on various boards of both private and public companies, foundations and trusts.

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