

TSX.V: WI

December 2019

Our purpose is to create long-term wealth for shareholders by building and maintaining a portfolio of strong, stable, and profitable western-based companies and helping them to grow and prosper. Our strategy is to use our expertise and capital to grow already great Western Canadian businesses, ultimately contributing to their success and legacy over the long run.

HIGHLIGHTS

STRATEGY

Acquire significant ownership positions in successful companies by:

- Offering “Continuity Capital”
- Provide oversight using “Pattison Principles” and “Rockefeller Habits”
- Maximize return to shareholders through “Western Sensibility”

FOUNDING GOALS

\$100 million in enterprise value investments by 2021 (on track)

3 industry sectors by 2019 (achieved)

LEADERSHIP

Based in Western Canada, our experienced management team has a long and successful track record of building growing and financing profitable businesses

PORTFOLIO COMPANIES & ACQUISITIONS



GlassMasters autoglass

Golden Health Care Inc

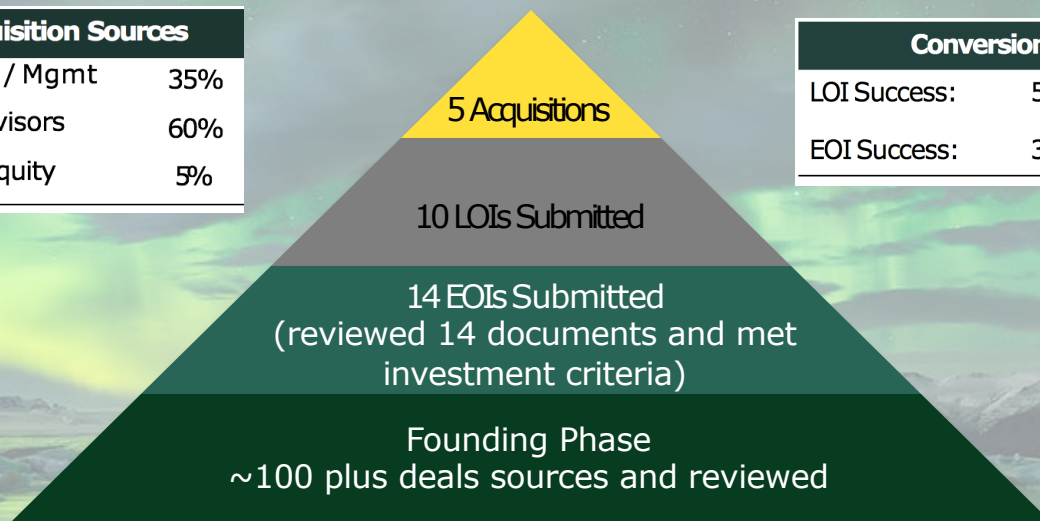
ABILITY TO EXECUTE

Acquisition Sources

Directors / Mgmt	35%
M&A Advisors	60%
Private Equity	5%

Conversion %

LOI Success:	50% (5/10)
EOI Success:	35% (5/14)



MARKET DATA & STRUCTURE

Share Overview (TSX.V: WI)

As of December 2, 2019

Market capitalization	~C\$10 million
Shares outstanding	~30.6 million
52 week trading range	C\$0.27 -\$0.50
Recent Price	~C\$0.325
Insider Ownership	17.9%

INVESTING WITH PURPOSE

All our investment decisions are made on a long-term basis, rather than based on the investment horizon. We also strive to maximize returns to shareholders through a “Western Sensibility” philosophy; a shareholder friendly operating model that ensures our expenses are in line with the revenue that’s generated.

LEADERSHIP TEAM



Scott Tannas

Chief Executive Officer, President, Secretary & Director

Scott founded The Western Investment Company of Canada in 2015. He oversaw the building of Western Financial Group through more than 100 acquisitions, and a number of strategic initiatives. His passion for business extends to a passion for his country, which he serves as an active Senator of Canada since 2013.



Shafeen Mawani

Chief Operating Officer

Shafeen has played an instrumental role in sourcing, executing and managing acquisitions for Western Investment Company. He joined Western in June 2016 and was appointed Chief Operating Officer in April 2017. Shafeen currently serves as a director for Glassmaster Autoglass, Golden Health Care, Ocean Sales and Foothills Creamery.



James F Dinning

Chairman of the Board

Jim, a home grown Albertan, started his career in public service, became the youngest Deputy Minister in Federal and Intergovernmental Affairs in 1984. He held several key positions during his eleven years as a Member of the Legislative Assembly in Alberta. He has served on various boards of both private and public companies, foundations and trusts.

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